

## **Essilor of America Executive Biography**

**Daniel Liberman, Senior Vice President, Alliances and Business Solutions, Essilor of America, Inc.**

Daniel Liberman joined Essilor of America in 2013 and now leads the Alliances and Business Solutions group, which is tasked with developing solutions that integrate multiple Essilor competencies to answer the evolving needs of the company's customers and enhance their growth and performance. Daniel's educational background includes a bachelor's degree from Stanford University, an MS from the University of Bath and a law degree from the University of Michigan. "Our mission means constantly educating people about the importance of regular comprehensive medical eye exams. My friends' young daughter was misdiagnosed and ended up without sight and in a temporary coma. If she had had a proper medical eye exam, things likely would have been different."